Docket No.: 1254-0266PUS1 (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Hiroshi IKEDA

Application No.: 10/518,410 Confirmation No.: 7744

Filed: December 17, 2004 Art Unit: 2629

For: DISPLAY APPARATUS Examiner: R. E. Carter

STATEMENT OF SUBSTANCE OF INTERVIEW IN ACCORDANCE WITH MPEP \$713.04

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Madam:

 $\label{eq:Applicant submits herewith a statement on the substance of the personal \ interview held \\ on \ July 7, 2009.$

As indicated in the Examiner's Interview Summary, all claims were discussed. Agreement to the claims was not reached. The 112 1st rejection as well as 103 rejections using Fukumoto, Guha, Harris, Jacobson and Liang were discussed. Further according to the Interview Summary, the Examiner explained that applicant needs to describe how the scan direction signal his is applied to the display, meaning what electronic part of the display is controlled by his to enable the inversion of the scan direction. The Examiner also pointed out that paragraph [0029] of the PG pub indicates that the signal his is applied directly to the scan line, however, in that case his is a driving signal, not a control signal. If there is another electronic circuit in between the scan line and the scan inverting circuit that the signal his controls applicant needs to provide support for such a circuit.

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Applicant notes that the Examiner's assumptions appear to be due to a misunderstanding of the present invention and lack of familiarity with products manufactured by the assignee. The present invention was developed based on an assumption of general knowledge of the Assignee's display products. Applicant also notes that the Examiner's misunderstanding appears to be due to a preconceived notion of how the present invention should be implemented rather than aspects of the present invention that are actually disclosed.

Applicant will take these issues into account in presenting the next response.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. §§ 1.16 or 1. 17; particularly, extension of time fees.

Dated: August 17, 2009 Respectfully submitted,

By Robert Down # 48222

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